

**Intro video: Section 1.4  
Exponential Functions**

**Math F251X: Calculus 1**

Recall the laws of exponents

①  $a^m b^m = (ab)^{m \cdot 0}$

$$(aa \dots a)(bb \dots b)$$

$$= \underbrace{(ab) \dots (ab)}_{m}$$

②  $a^m a^n = a^{m+n}$

$$\underbrace{(a \cdot a \dots a)}_m \underbrace{(a \dots a)}_n = \underbrace{a \dots a}_{m+n}$$

③  $(a^m)^n = a^{mn}$

$$(a^m)^n = \underbrace{a^m \dots a^m}_n = \overbrace{a}^{\overbrace{m+m+\dots+m}^n} = a^{nm}$$

④  $a^{\frac{1}{n}} = \sqrt[n]{a}$

⑤  $a^{-1} = \frac{1}{a}$

Example: Write the following with no negative exponents  
as simply as possible

$$\begin{aligned} \frac{(ga)^2 y^{-3} t^5}{\frac{1}{2} \sqrt{t} \cdot g^{-4}} &= \frac{(ga)^2 t^5 \cdot g^4}{\frac{1}{2} t^{1/2} y^3} = \frac{g^2 a^2 t^5 g^4}{\frac{1}{2} t^{1/2} y^3} \\ &= \frac{g^2 a^2 t^5 t^{-1/2}}{y^3 g^4 \cdot 2} = \frac{(g^2 g^4) (t^5 t^{-1/2}) \cdot 2a^2}{y^3} \\ &= \frac{(g^{2+4})(t^{5-1/2}) \cdot 2a^2}{y^3} = \frac{g^6 t^{9/2} \cdot 2a^2}{y^3} = \frac{2g^6 a^2 t^4 \sqrt{t}}{y^3} \end{aligned}$$

## Exponential Functions

$$f(x) = C b^x$$

Value at  
 $x=0$

base

A population starts with 3 infected people.

Every day, each infected person infects one new person.

What function models this situation?

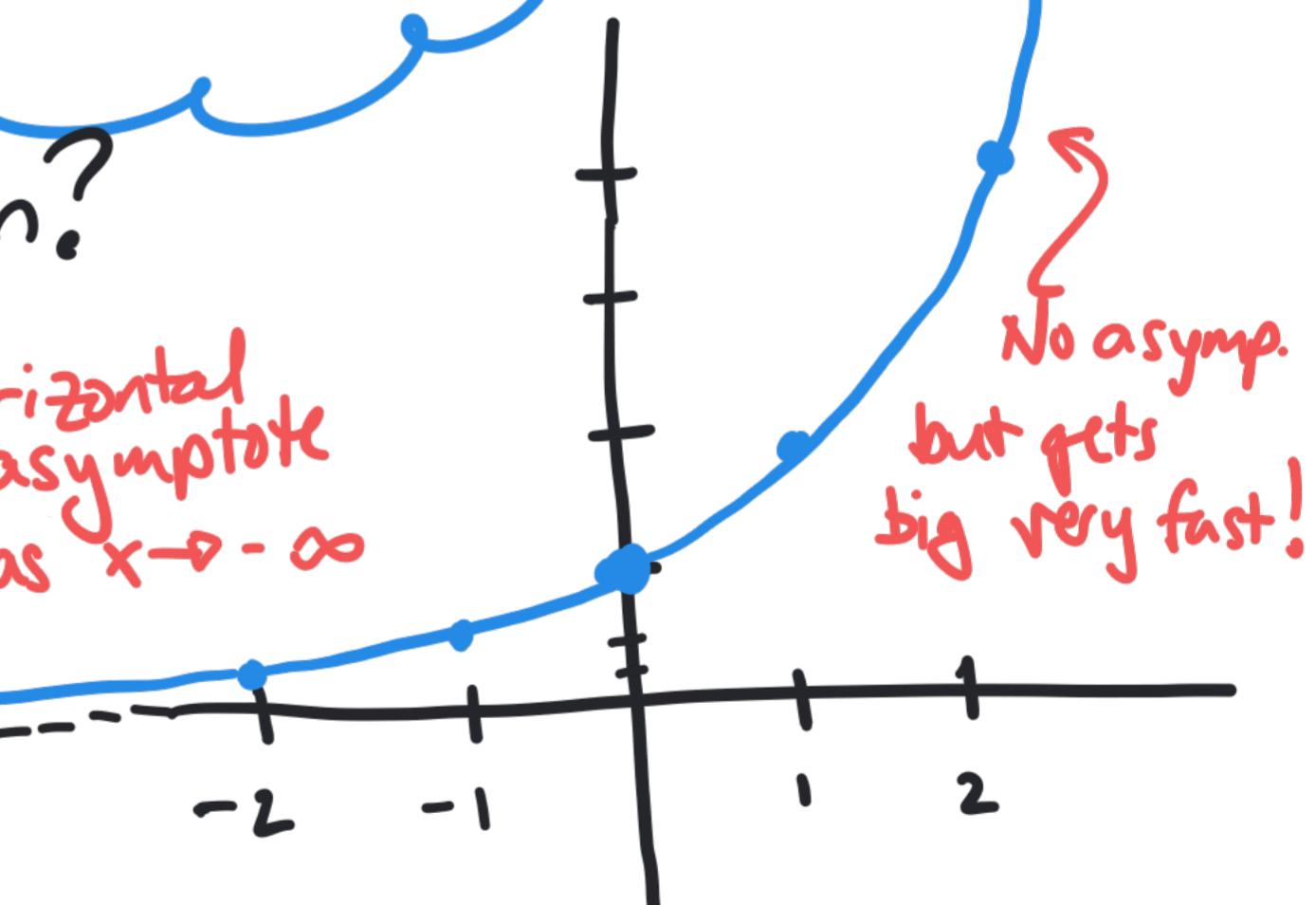
Shape of exponential function?

$$f(x) = 2^x$$

$x$	-2	-1	0	1	2
$f(x)$	$\frac{1}{4}$	$\frac{1}{2}$	1	2	4

Horizontal asymptote  
as  $x \rightarrow -\infty$

No asympt.  
but gets big very fast!



Example: 3 people are infected. Every day, each infected person infects one new person. How can we model & answer questions?

DAY 0

RRR

DAY 1

RRR ← old  
RRR ← new

DAY 2

RRR  
RRR  
RRR  
OOO  
OOO

DAY 3

OOO OOO  
OOO OOO  
OOO OOO  
OOO OOO

Form is  $f(t) = Ab^t$

Know  $f(0) = 3$  and  $f(2) = 12$

So  $f(0) = Ab^0 = 3 \Rightarrow A = 3$  and  $f(2) = A \cdot b^2 \Rightarrow$

$$12 = 3b^2 \Rightarrow$$

$$4 = b^2 \Rightarrow b = 2$$

$$f(t) = 3 \cdot 2^t$$

←  $t$  is measured in days.

$$\text{So, } f(t) = 3 \cdot 2^t.$$

- How many infections are there... after one week?

$$f(7) = 3 \cdot 2^7 = 3 \cdot 128 = 384 \text{ infections}$$

after one month? (31 days)

$$f(31) = 3 \cdot 2^{31} = 6,442,450,944$$

(World population (2018): 7,665,957,369)

This is not  
a reasonable  
number of  
significant  
digits, either!

- When would we have 1000 infections?

Need  $f(t) = 1000 \Rightarrow 3 \cdot 2^t = 1000$

$$\Rightarrow 2^t = \frac{1000}{3}$$

$$\Rightarrow \log_2(2^t) = \log_2\left(\frac{1000}{3}\right) \Rightarrow t = \log_2\left(\frac{1000}{3}\right)$$

$$\approx 8.4 \text{ days.}$$